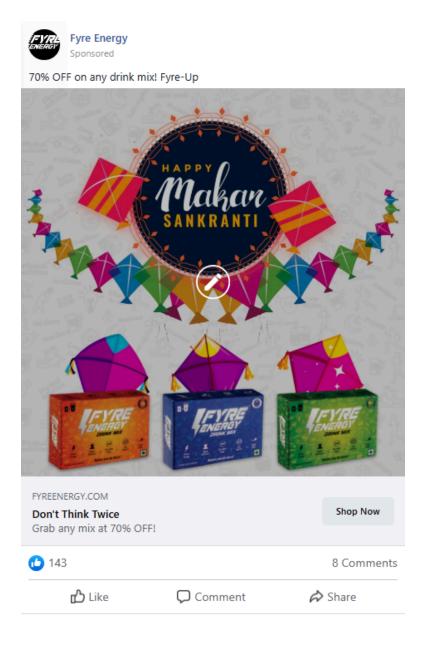
Fyre Energy - Case Study

Background:

Fyre Energy, the first of its kind in India, wanted more people to buy their energy supplement without spending too much on ads.



How We Helped:

We set up special ads on Facebook and Instagram that showed how awesome

Fyre Energy - Case Study

Fyre Energy is, and made sure these ads reached people who love staying active and healthy.

Cool Results:

- Sales jumped up a lot! From 127 to 4,837 in just three months.
- The money spent on each ad went down by 80% in six months.
- Decrease in the CPA by 80% in 6 months
- Rise in ROAS from 0.37X to 3X in 6 months
- We started making 3 times more money from ads than before in half a year.

What Happened:

Fyre Energy got super popular with our help, selling way more with less money on ads, and making a lot more from each ad!

Fyre Energy - Case Study 2